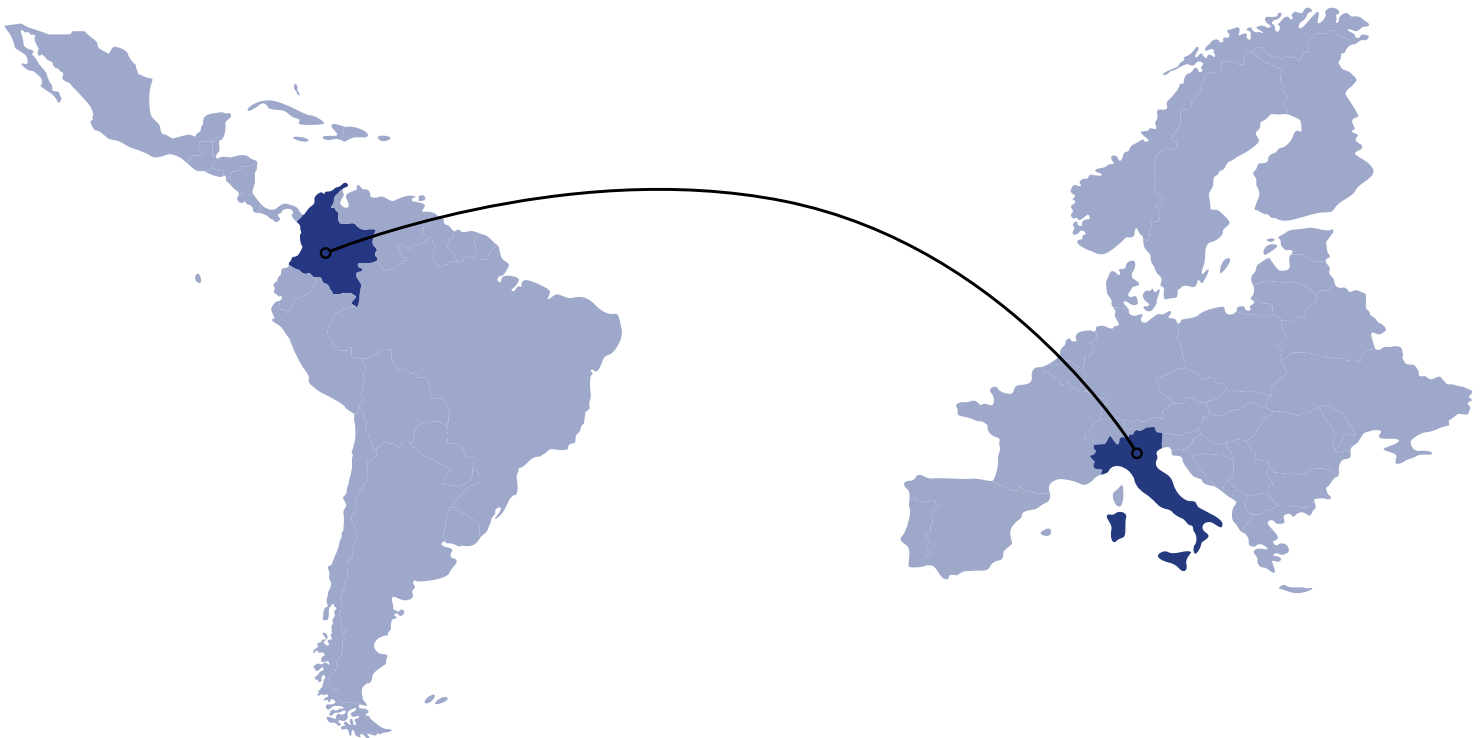




INSPIRATIONAL
CASE

PAIRING REPORT:

BARRANQUILLA-VELLETRI/ROMA



INTERNATIONAL URBAN COOPERATION
European Union-Latin America and the Caribbean



A European Union
Programme

BARRANQUILLA-VELLETRI/ROMA

ALTHOUGH WITH THE MISSIONS CANCELED DUE TO COVID 19, BOTH CITIES HAVE TAKEN THE OPORTUNITY OF THE REALLOCATION OF BUDGET AS SEED FUND TO FINANCE THE START UP OF THEIR PILOT ACTIONS. THROUGH ONLINE FOLLOW UP & EXCHANGES, THEY HAVE WORKED MOBILIZING STAKEHOLDERS, IN THE IMPLEMENTATION OF URBAN GARDENS IN BARRANQUILLA, FOLLOWING THE METHODOLOGY OF ROME AS LEADER OF THE URBACTTRANSFERNETWORKRU:URBANCREATING SINERGIES AMONG EU PROGRAMES.

THE PAIRING AT A GLANCE

Velletri/Rome (IT):

The city of Velletri, supported by Anci Lazio association of towns and cities of Lazio region participate in this pairing due to its strategic position promoting policies aimed at the social inclusion of migrants and refugees, collaborating with the United Nations High Commissioner for Refugees – UNHCR. In collaboration with Rome, one of the largest municipalities in Europe (1,287 sq.km.), and the largest in terms of rural land, which covers more than 40% of the municipal area, compose the European part of these pairing searching to exchange experiences about the role of migrants in urban regeneration.

Barranquilla (CO):

Barranquilla is located in Colombia's northern coast, facing the Caribbean Sea and next to the Magdalena River. Its metropolitan area is comprised by 2.2 million inhabitants, generating a GDP of \$43 billion pesos in 2018. 36% of GDP was generated by high value-added services such as financial services, health and education; 23% from commerce, transport and storage sectors; 15% from the manufacturing industry; and 8% from construction. A sustainable urban development challenge that faces Barranquilla, which could be tackled through the IUC program, is related to migration from Venezuela, a neighbouring country located less than 500km to the east of the city.

Keywords

#Urban Regeneration
#Migration
#Urban Gardens

Thematic areas of cooperation

Urban Renewal (cohesion-integration-public space)
Circular economy- urban agriculture

Objectives

- 1 To exchange lessons learnt on how urban regeneration can transform migrants into key actors enhancing integration.

Encourage urban agriculture to boost regeneration in vulnerable communities. 2

- 3 Create platforms for the integration of migrants as key actors in urban development.

Activities

- Implementation of a pilot urban garden in Barranquilla (Villas de San Pablo), based on the methodology used by Rome (Synergies with URBACT RU:RBAN transfer network project led by Rome). Action co-financed by IUC through the reallocation of budget of mission not implemented due to the Covid 19 into a seed fund.
- Exchange of methodologies and data-driven services for migrant communities. Barranquilla & Rome have identified the need to better document and systemize their respective migrant communities, respectively, in order to improve their policy tools on immigration. Velletri has carried out multiple community-building activities for migrants that have strengthened its urban identity, which could be replicated in different contexts and places.

Stakeholders involved

Velletri/Rome: Velletri City Council, Anci Lazio, Resource per Roma (city of Rome)& Environmental & EU programs Department of Rome; URBACT secretariat, Anci Nazionale;

- City of A Coruna& city of Murcia, Spain; Tuscia University of Viterbo; Citizen Association "Vivere in..."; Zappata romana;Replaynet ; Seniores Association; City of Caen, France; Kedith, Municipal agency of the City of Thessaloniki; Arci –UNHCR;

<https://covid1gitalia.help/about/>; CEPAIM (ES); Cattolica University of Medicine, Rome

Barranquilla: Mayor's Office for International Cooperation & Cartagena Workshop School

- Puerta de Oro – Barranquilla; Siembra Barranquilla; Barranquilla Verde; Agencia Distrital de Infraestructura; Fundación Santo Domingo



MAIN INTERVENTION-PILLOT PROJECT

The pilot action activates a larger project of the municipality of Barranquilla supported by the Santo Domingo Foundation in the area of Villas de San Pablo composed by vulnerable population (78% of the population is not guaranteed their food security and at least 5% of the population has knowledge of agriculture). The experience of Rome leading the RU:RBAN transfer network of URBACT allows the exchange among a large number of stakeholders and the implementation of the pilot in only 2 months. Main tangible deliverables are: 1 Vademécum para implementar huertos urbanos siguiendo la metodología de Roma

- 1 Vademecum to implement urban gardens following Rome methodology. Socialización del proyecto dentro de la comunidad en el co-diseño y selección de los que participarán en los trabajos-
- 1 project design to implement in an area of 7025m2 dedicated to urban agriculture in Villas de San Pablo in the frame of a collaboration between Barranquilla & Fundación Santo Domingo
- Socialization of the project within the community in the co-design and selection of those to participate in the works
- 7 Technical meetings to guide pilot implementation including 1 open dialogue with RU:URBAN stakeholders
- 1 online dialogue with stakeholders on lessons learned during the pandemic on tools to reduce impact in migrants based on Velletri experience.

MAIN IMPACTS AT LOCAL LEVEL

- Encouraging policies, measures and incentives to the transition to carbon-neutral economies in order to maximise the creation of green jobs, businesses and investments related to urban regeneration through urban agriculture
- Supporting to the most vulnerable people, including youth, disabled, unemployed, refugees/migrants and elderly.
- Exploring water reuse methods for urban and per urban agriculture.
- Explore possibilities of incorporating digital services into its service portfolio for migrant communities in the city.

The program itself can catalyse a project and trigger action increasing efficiency ("no need to reinvent the wheel." The international positioning has been clear having the opportunity to present the pilot action in several events such as the European Week of Regions and Cities 2021 or being selected as inspirational case



within IUC-LAC pairings. Due to the experience of Rome as leading city of urban agriculture in Europe, the project enriches knowledge-transfer practices: "learning from the best." Regarding the stakeholders, the project has produced positive externalities from bringing together actors who may not always work together.

The dialogue on the experiences of migrant and refugee's integration has inspired Velletri & Barranquilla on how to transform migrants into key actors of urban transformation.

LESSONS LEARNED AND ADDED-VALUE OF IUC

Participants have agreed that to ensure sustainability of these kinds of projects: the topic must be prioritized by the local government in its Development Plan; actors must remain engaged periodically; encourage on-the-

ground visits; local government must show commitment by integrating the project into a larger strategy; budget should reflect counterpart from other actors; build on existing community work.

"By setting up a pilot in Barranquilla, the impact was increased and a new level of stakeholder engagement was promoted to turn Urban Agriculture into an International and local policy domain"

"I would like to highlight this project's positive externalities -- it has given us all the incentives for our local institutions to work together and in sync -- which will hopefully benefit other projects well into the future.

"The exchange between Barranquilla and Rome is giving guidance to new opportunities of cooperation under IURC on how to give local stakeholders better chances to benefit from Urban Agriculture as an evolving market, by developing multidimensional solutions integrating policy needs, knowledge, co-design services and technology as well as social engagement in terms of inclusion of migrants"

"Learning from the best, in this case Rome has saved us time and allowed us to be more efficient in setting up this project. There's no need to reinvent the wheel."

"The activities we jointly set forth via the IUC programme has triggered action that otherwise might have not occurred."

- Velletri/Roma

- Barranquilla

CONTRIBUTION TO INTERNATIONAL FRAMEWORKS

Related SDGs&Urban Agenda for the EU & Green Deal topics:

1 NO POVERTY



11 SUSTAINABLE CITIES AND COMMUNITIES



2 ZERO HUNGER



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Urban Agenda for the EU: Urban Poverty; Sustainable Land Use; Circular Economy, Inclusion of Migrants & Refugees

European Green Deal: Sustainable Agriculture; From Farm to Fork; Circular Economy

INTEREST IN THEMATIC NETWORKS

Interest shown by **Velletri/Rome** both in the Action Plan and during the exchanges

Interest shown by **Barranquilla** both in the Action Plan and during the exchanges

NETWORK 1	Mobility, Connectivity and Transport	NETWORK 1	Mobility, Connectivity and Transport
NETWORK 2	Smart Cities & Digital Transition	NETWORK 2	Smart Cities & Digital Transition
NETWORK 3	Urban Poverty and Regeneration, Housing, Social Inclusion – Cohesion, Equity	NETWORK 3	Urban Poverty and Regeneration, Housing, Social Inclusion – Cohesion, Equity
NETWORK 4	Circular Economy, Waste and Sustainable Production / Consumption	NETWORK 4	Circular Economy, Waste and Sustainable Production / Consumption
NETWORK 5	Sustainable and Healthy Cities, Sustainable Land Use – Nature-Based Solutions	NETWORK 5	Sustainable and Healthy Cities, Sustainable Land Use – Nature-Based Solutions
NETWORK 6	Climate Action, Energy, Water and Air Quality	NETWORK 6	Climate Action, Energy, Water and Air Quality
NETWORK 7	Innovation and Economic Growth, Strategic Sectors, Jobs and Skills	NETWORK 7	Innovation and Economic Growth, Strategic Sectors, Jobs and Skills

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City of Barranquilla (CO-LAC): Manuel Trujillo, Ricardo Plata, Ricardo Vives (Puerta de Oro).