



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
REGIONAL AND URBAN POLICY



18<sup>th</sup> EUROPEAN WEEK of  
**REGIONS and CITIES**

05>09 OCTOBER 2020 12>16 OCTOBER 2020 19>22 OCTOBER 2020



RESTART  
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#EURegionsWeek



International cooperation for innovation in urban development policy and practice: results and perspectives from EU-NA & EU-LAC – 13 Oct. 2020

Session 1: Mobility & Digital Transition

## City of Torino (ITA)

Cooperating with: Consorcio ABC San Paolo (BRA)

**Giuseppe ESTIVO**

Staff of the Deputy Mayor in charge of  
Mobility, City of Torino



The cooperation between the two cities was the occasion to exchange good practices on:

- smart roads
- MaaS - Mobility as a Service
- mobility planning
- integrated services & innovative technologies



# How were/are the thematic stakeholders successfully involved and engaged?

In order to support the collaboration, the City of Torino involved:



**Tecnologie  
Telematiche  
Trasporti  
Traffico  
Torino**



- How were you able to motivate them to participate?

The cooperation topics, together with autonomous driving and electric mobility will be the pillars of the mobility of the future

- Who do you think is important to involve in this type of cooperation and under this topic?

The public sector for the policies

The private sector for the technologies

# How are your cities planning to sustain the cooperation and implementation of planned actions?

Build an alliance through a platform facilitating the match between the public and private sector



## What is the added value of International Urban Cooperation?

What is the added value of international urban cooperation for your cities through participation in programmes like IUC (e.g. exchange of experiences, benchmarking, international positioning, new market opportunities, capacity-building, knowledge transfer)?.

- exchange of experiences: our culture on MaaS is limited to the European experiences
- new market opportunities and possible creation of new
- capacity building of the people involved in the exchange programme

# IUC Networks of interest to continue working under IURC

- ➔ 1 Urban Mobility, Connectivity & Transport
- ➔ 2 Smart Cities & Digital Transition
- ➔ 3 Urban Regeneration-Urban Renewal: Poverty reduction, Housing, Social
- 4 Circular Economy, Waste & Sustainable Production/Consumption
- ➔ 5 Urban Planning for Sustainable & Healthy Cities- Sustainable Land Use-NBS
- 6 Climate Action, Energy, Water & Air Quality
- 7 Innovation & Economic Growth-Strategic Sectors-Jobs & Skills



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